Economic Burden of Irritable Bowel Syndrome with Diarrhea: Retrospective Analysis of a U.S. Commercially Insured Population

Jessica L. Buono, MPH; Kush Mathur, MS; Amelia J. Averitt, MPH; and David A. Andrae, PhD

ABSTRACT

BACKGROUND: The economic burden associated with irritable bowel syndrome with diarrhea (IBS-D) is not well understood.

OBJECTIVES: To (a) evaluate total annual all-cause, gastrointestinal (GI)-related, and symptom-related (i.e., IBS, diarrhea, abdominal pain) health care resource use and costs among IBS-D patients in a U.S. commercially insured population and (b) estimate incremental all-cause health care costs of IBS-D patients versus matched controls.

METHODS: Patients aged ≥18 years with 12 months of continuous medical and pharmacy benefit eligibility in 2013 were identified from the Truven Health MarketScan research database. The study sample included patients with ≥1 medical claim with an International Classification of Diseases, Ninth Revision, Clinical Modification (ICD-9-CM) diagnosis code in any position for IBS (ICD-9-CM 564.1x) and either (a) ≥2 claims for diarrhea (ICD-9-CM 787.91, 564.5x) on different service dates in 2013, or (b) ≥1 claim for diarrhea plus ≥1 claim for abdominal pain (ICD-9-CM 789.0x) on different service dates in 2013, or (c) ≥1 claim for diarrhea plus ≥1 pharmacy claim for a symptom-related prescription on different service dates in 2013. Controls included patients with no claims for IBS, diarrhea, abdominal pain, or symptom-related prescriptions in 2013. Controls were randomly selected and matched with IBS-D patients in a 1:1 ratio based on age (± 4 years), gender, geographic location, and health plan type. All-cause health care resource utilization included medical and pharmacy claims for health care services associated with any condition. Total health care costs were defined as the sum of health plan-paid and patient-paid direct health care costs from prescriptions and medical services, including inpatient, emergency department (ED), and physician office visits, and other outpatient services. A total cost approach was used to assess all-cause, GI-related, and symptom-related health care costs for IBS-D patients. An incremental cost approach via generalized linear models was used to model the excess all-cause costs attributable to IBS-D after adjusting for demographics and general and GI comorbidities.

RESULTS: Of 39,306 patients (n = 19,653 each for IBS-D and matched controls) included, mean (± SD) age was 47 (± 17) years and 76.5% were female. Compared with controls, IBS-D patients had a significantly higher mean annual number of hospitalizations, ED visits, office visits, and monthly (30-day) prescription fills. Mean annual all-cause health care costs for IBS-D patients were $13,038, with over half (58.4%) attributable to office visits and other outpatient services (e.g., diagnostic tests and laboratory or radiology services), and remaining costs attributable to prescriptions (19.5%), inpatient admissions (13.6%), and ED visits (8.5%). GI-related ($3,817) and symptom-related ($1,693) costs were also primarily driven by other outpatient service costs. After adjusting for demographics and comorbidities, incremental annual all-cause costs associated with IBS-D were $2,268 ($9,436 for IBS-D patients vs. $7,169 for matched controls; P<0.001) per patient/year, of which 78% were from medical costs and 22% were from prescription costs.

CONCLUSIONS: IBS-D was associated with a substantial burden in direct costs in this population. Compared with matched controls, IBS-D patients had greater medical service use and incurred significantly more annual all-cause health care costs, even after controlling for demographics and comorbidities.

Incremental costs associated with IBS-D were primarily attributable to increased use of medical services rather than pharmacy costs.

J Manag Care Spec Pharm. 2017;23(4):453-60

What is already known about this subject

• Previous studies have demonstrated a significant economic burden associated with irritable bowel syndrome (IBS) overall and among patients with IBS with constipation (IBS-C); however, data specific to the economic burden of IBS with diarrhea (IBS-D) are lacking.
• The total cost difference for patients with IBS versus matched controls has been estimated at $2,026 among patients in a health maintenance organization and $4,120 for patients with IBS-C in a U.S. commercially insured population.

What this study adds

• This study evaluated the economic burden associated with IBS-D among patients in a commercially insured population using 2 cost of illness approaches—the total cost approach and the incremental cost approach—to provide a rigorous assessment of the cost of illness of IBS-D.
• Total annual all-cause costs were significantly higher among IBS-D patients compared with matched controls, with an incremental difference of $2,268 per patient per year after adjustment for demographic characteristics and comorbidities.
• Incremental annual all-cause costs associated with IBS-D were primarily driven by costs associated with increased use of medical services, which accounted for 78% of incremental all-cause costs; these costs were largely attributable to outpatient service use.

Irritable bowel syndrome (IBS) is a chronic functional gastrointestinal (GI) disorder characterized by abdominal pain or discomfort and altered bowel habits in the absence of demonstrable organic disease.1,2 IBS is the condition most commonly diagnosed by gastroenterologists, accounts for 12% of diagnoses in primary care practices, and is one of the top 10 reasons patients consult a primary care physician.3 The Rome III diagnostic criteria2 represent the current gold standard for the diagnosis of IBS and include symptoms of recurrent abdominal pain or discomfort for ≥ 3 days per month over the past 3 months that are associated with ≥ 2 of the following:
improvement with defecation; onset associated with a change in stool frequency; or onset associated with a change in stool form. IBS is classified into subtypes based on the predominant stool pattern, including IBS with constipation (IBS-C), IBS with diarrhea (IBS-D), and IBS with mixed bowel patterns of both constipation and diarrhea (IBS-M). IBS-D is defined as loose, mushy, or watery stools for ≥ 25% of bowel movements and hard or lumpy stools for < 25% of bowel movements in the absence of antidiarrheal or laxative use.

IBS affects approximately 10% to 15% of adults in the United States, with IBS-D estimated to account for approximately one third of cases. Due to the disruptiveness of symptoms, IBS patients seek health care to diagnose and manage their condition, resulting in increased health care resource utilization and a substantial economic burden on the health care system. While there exists a paucity of data on the burden specifically related to the IBS-D subtype, IBS in general represents a significant economic burden in terms of both direct costs (including increased health care resource utilization) and indirect costs associated with lost work productivity. Total direct costs associated with IBS have been estimated at $6,182 per IBS patient per year (after adjustment for inflation-adjusted 2010 USD) per patient per year compared with $4,156 for age- and sex-matched controls (2013 U.S. dollars [USD] [inflation-adjusted 2001 USD]) among patients in a U.S. health maintenance organization. Among patients with IBS-C, the incremental annual all-cause costs have been estimated at $4,120 (2013 USD [inflation-adjusted 2010 USD]) per patient per year (after adjustment for demographics and comorbidities), the majority of which were attributable to medical services.

As IBS subtypes differ in terms of their symptomatology and appropriate management strategies, this may result in differences in the associated economic burden between IBS overall and the individual subtypes. Thus, the purpose of this study was to examine the annual health care resource utilization and direct costs associated with IBS-D by summarizing the total annual all-cause, GI-related, and symptom-related health care resource use and costs among patients with IBS-D and estimating the total annual incremental all-cause health care costs among patients with IBS-D relative to matched controls.

**Methods**

**Data Source**

Medical, pharmacy, and eligibility claims data were extracted from the Truven Health MarketScan research database, which includes annual data on over 50 million covered lives, reflecting a nationally representative data sample of the U.S. population. The database consists of inpatient and outpatient medical and surgical claims data and outpatient pharmacy claims data from active employees, early retirees, COBRA continues, and dependents insured by employer-sponsored plans. All data used in this study were de-identified and accessed with protocols compliant with the Health Insurance Portability and Accountability Act of 1996 regulations. Patient confidentiality was preserved, and the anonymity of all patient data was safeguarded throughout the study. No waiver of informed consent was required from an institutional review board.

**Study Design**

This study was a retrospective administrative claims database analysis of beneficiaries in a U.S. commercially insured population. To assess all-cause, GI-related, and symptom-related health care resource utilization and costs associated with IBS-D, all-cause and GI-related outcomes were compared between patients with IBS-D and their matched controls. Controls were randomly selected and matched with patients with IBS-D in a 1:1 ratio based on age (± 4 years), gender, geographic location (state), and health plan type. Matching on geographic location and health plan type was undertaken to control for differences in state practice patterns and health plans that might confound estimates of the incremental health care costs of patients with IBS-D versus those without IBS-D.

Total costs were assessed as the sum of all-cause, GI-related, and symptom-related health care costs for patients with IBS-D, and incremental costs were estimated as the excess all-cause costs attributable solely to the presence of IBS-D. Due to the chronic nature of IBS-D, with patients experiencing symptoms that may wax and wane over long periods of time, a prevalence-based approach was employed to estimate the economic burden of illness, and a 1-year claims-eligibility window was used to assess the annual costs of IBS-D. The study period was defined as January 1 through December 31, 2013, based on the most recent calendar-year data available at the time this study was conducted.

**Study Population**

The study population included patients aged ≥ 18 years with 12 months of continuous medical and pharmacy benefit eligibility in 2013. Given the lack of an International Classification of Diseases, Ninth Revision, Clinical Modification (ICD-9-CM) diagnosis code for IBS-D, inclusion and exclusion criteria used to define the study sample were developed based on prior administrative claims research in IBS-C and in consultation with gastroenterologists on the most appropriate criteria for defining IBS-D patients based on claims. Patients were classified as having IBS-D if they had ≥ 1 medical claim with an ICD-9-CM diagnosis code in any position for IBS (ICD-9-CM 564.1x) in 2013 and either (a) ≥ 2 medical claims for diarrhea (ICD-9-CM 787.91, 564.5x) on different dates of service in 2013, or (b) ≥ 1 medical claim for diarrhea plus ≥ 1 medical claim for abdominal pain (ICD-9-CM 789.0x) on different dates of service in 2013, or (c) ≥ 1 medical claim for diarrhea plus ≥ 1 pharmacy claim for a symptom-related (i.e., IBS, diarrhea, and abdominal pain) prescription, including alosetron, Enteragam, probiotics, antidiarrheals, tricyclic antidepressants/selection
serotonin reuptake inhibitors (only if no concomitant diagnosis of depression), bulk-forming agents, anticholinergics/antispasmodics, and rifaximin (only if no concomitant diagnosis of traveler’s diarrhea or hepatic encephalopathy) on different dates of service in 2013.

To avoid inclusion of patients with IBS-C, IBS-M, chronic constipation, drug-induced diarrhea, or other GI conditions or medications that may affect GI system function, patients were excluded if they met any of the following criteria: (a) ≥ 2 medical claims for constipation, chronic gastritis, chronic pancreatitis, chronic duodenitis, or uterine fibroids occurring at least 30 days apart during the study period or (b) ≥ 1 medical claim for constipation plus ≥ 1 pharmacy claim for a constipation-related prescription (including linaclotide, lubiprostone, stimulant laxatives, osmotic laxatives, bulk-forming agents, or stool softeners) occurring at least 30 days apart during the study period. Patients were also excluded if they had any medical claim for conditions that may be misdiagnosed as IBS-D or present with similar symptomatology (i.e., GI malignancy, Crohn’s disease, ulcerative colitis, celiac disease, vascular insufficiency of intestine, intestinal malabsorption, diverticulitis, diabetic neuropathy, HIV, radiation- or chemotherapy-induced colitis, microscopic colitis [lymphocytic or collagenous colitis], carcinoid syndrome, Zollinger-Ellison syndrome, uncontrolled hyperthyroidism, laxative abuse, diarrhea that is clearly drug induced, lactose intolerance, short-bowel syndrome, dumping syndrome, intestinal bypass surgery, gastric bypass/gastrectomy, collagen vascular diseases, eosinophilic gastroenteritis, cystic fibrosis, or small intestinal bacterial overgrowth).

Exclusion criteria applied in the identification of IBS-D patients were also applied in defining the study sample of matched controls. In addition, controls could not have any medical claims for IBS, diarrhea, or abdominal pain or pharmacy claims for symptom-related prescriptions during the study period.

Study Measures

Study measures included all-cause, GI-related, and symptom-related (i.e., IBS, diarrhea, and abdominal pain) health care resource utilization and costs. All-cause health care resource utilization was defined as all medical (inpatient admissions, emergency department [ED] visits, physician office visits, and other outpatient services, including diagnostic tests and laboratory or radiology services) and pharmacy (prescription drug use) claims for health care services associated with any condition. All-cause prescription use was assessed as the mean number of standardized monthly (30-day) all-cause prescription fills calculated by dividing the annual days supply of each prescription by 30 days.

Total all-cause health care costs were defined as the sum of health plan-paid and patient-paid all-cause direct health care costs incurred from all medical and pharmacy claims associated with any condition during the study period. GI-related health care resource utilization and costs were defined as resource use and direct costs attributable to medical and pharmacy claims associated with any of the following GI-related conditions, selected based on clinically relevant literature and expert clinical opinion: gastroesophageal reflux disease, esophagitis, dyspepsia, gallbladder or biliary disease, GI hemorrhage, hemorrhoids, nausea, vomiting, gastroenteritis, pancreatitis, ischemic colitis, IBS, diarrhea, and abdominal pain.8-13-15 Symptom-related health care resource utilization and costs were defined as health care services and costs associated with medical and pharmacy claims for IBS, diarrhea, and abdominal pain as the primary diagnosis during the study period.

Patient comorbidities were captured using the Elixhauser Comorbidity Index (ECI), a claims-based measure of overall disease burden based on the occurrence of at least 1 of more than 31 comorbid conditions identified using the ICD-9-CM coding manual.16 In addition to the ECI comorbidities, 14 general and 11 GI-related comorbidities identified based on clinically relevant literature and expert clinical opinion as being common comorbid conditions or comorbid consequences of IBS-D were also assessed.13-15

Statistical Analyses

Descriptive analyses were employed to investigate the frequency and significance of characteristics between IBS-D patients and matched controls, while multivariable analyses were used to assess the all-cause incremental costs of IBS-D. For continuous variables (e.g., age), means, standard deviations (SDs), and medians were reported; frequencies and percent-ages were reported for categorical variables (e.g., gender). To assess incremental costs, data were adjusted for demographic characteristics and comorbidities using a generalized linear model with the recycled predictions approach and presented as both adjusted and unadjusted excess costs. For descriptive analyses, IBS-D patients were compared with controls matched on demographic characteristics. To compare all-cause health care resource utilization and costs between patients with IBS-D and matched controls, McNemar’s tests for matched pairs were used for categorical variables and nonparametric bootstrap estimation and t-tests were used for continuous variables. Nonparametric bootstrap estimation was performed with 3,000 replicates with replacement and a sample size of 1,000 generated by randomly drawing samples from the total population clustered by the matched identifier.

Generalized linear models were used to assess the incremental all-cause costs attributable to IBS-D after adjusting for demographics, ECI score, and 14 general and 11 GI-related comorbidities not included in the ECI score (see Table 1 for a list of general and GI-related comorbidities controlled for in these analyses). A recycled predictions method was used in conjunc-
Economic Burden of Irritable Bowel Syndrome with Diarrhea: Retrospective Analysis of a U.S. Commercially Insured Population

Nonparametric bootstrap estimation and t-tests were used to further assess the significance of any differences in adjusted incremental all-cause medical costs and incremental all-cause prescription costs. This methodology was used to avoid omission of covariates in the generalized linear models that might have had significant explanatory power or interaction.

Differences were considered significant at the $\alpha < 0.05$ level and all data analyses were conducted using SAS version 9.2 (SAS, Cary, NC).

Results

Demographic and Clinical Characteristics
A total of 39,306 patients (n = 19,653 each for IBS-D and matched controls) met the inclusion criteria and were included in the study (Figure 1). The mean (± SD) age was 47 (± 17) years, 76.5% of patients were female, and the majority of patients (60.8%) had a preferred provider organization health care plan (Table 1).

Total Annual Health Care Resource Utilization and Costs
Compared with matched controls, patients with IBS-D had a significantly higher mean annual number of all-cause hospitalizations, ED visits, physician office visits, and monthly (30-day) prescription fills (Figure 2). In particular, patients with IBS-D had more than triple the mean (SD) annual number...
of physician office visits (10.3 [7.7] vs. 3.4 [4.1]; \(P < 0.001\)) and more than double the mean (SD) number of monthly (30-day) prescription fills (19.8 [22.0] vs. 7.7 [13.1]; \(P < 0.001\)) annually compared with matched controls.

Among IBS-D patients, mean (SD) annual all-cause health care costs were $13,038 ($24,645), half of which (50.3%) were attributable to other outpatient services (diagnostic tests and laboratory or radiology services). Remaining all-cause costs were due to prescriptions (19.5%), inpatient admissions (13.6%), ED visits (8.5%), and physician office visits (8.1%) (Figure 3). Of the total all-cause costs, 29.3% ($3,817) were attributable to GI-related costs and 13.0% ($1,693) to symptom-related costs. The majority of GI- and symptom-related costs were also driven primarily by costs associated with other outpatient services (47.4% and 50.9%, respectively). Notably, costs associated with endoscopic procedures accounted for 15.5% of symptom-related costs, with 23.8% of patients with IBS-D receiving \(\geq 1\) endoscopic procedure.

Incremental Costs of IBS-D

Patients with IBS-D incurred $8,768 more in unadjusted mean annual all-cause costs compared with matched controls \(\text{($P < 0.001$)}\), with an incremental difference of $7,273 (83%) from medical costs and $1,494 (17%) from prescription costs (Figure 4). After adjusting for demographic characteristics and comorbidities, the incremental total all-cause health care costs attributable to IBS-D were $2,268 \(\text{($P < 0.001$)}\), of which $1,768 (78%) were from medical costs and $499 (22%) were from prescription costs (Figure 4).

Discussion

This study demonstrates a significant economic burden associated with IBS-D, even after controlling for demographic characteristics and general and GI-related comorbidities. To our knowledge, this is the first study to address direct annual health care costs specific to the IBS-D subtype. As IBS-D is a chronic condition in which patients are symptomatic for a protracted period, a prevalence-based approach was used to estimate the economic burden of illness, and both total and incremental costs were assessed, making these findings particularly relevant from a payer perspective. In addition, an exact matching method based on age, gender, geographic location, and health plan type was used to ensure that matched controls were as similar as possible to patients with IBS-D. This study also controlled for an extensive list of comorbid conditions in order to isolate the costs associated with IBS-D.

In this study population, patients identified as having IBS-D had significantly greater mean annual use of medical services compared with matched controls, including more than triple the number of physician office visits and more than double the number of monthly (30-day) prescription fills. Costs associated with outpatient services, such as laboratory or radiology services and diagnostic tests, were the primary driver of annual all-cause, GI-related, and symptom-related costs among
Economic Burden of Irritable Bowel Syndrome with Diarrhea: Retrospective Analysis of a U.S. Commercially Insured Population

Limitations

As with any retrospective claims database analysis, the results of this study should be interpreted in light of certain limitations. First, definitive diagnoses are not available in claims data, and while ICD-10-CM includes a diagnosis code for IBS-D, no specific ICD-9-CM diagnosis code exists in the current claims data for IBS-D. The lack of a diagnosis code and the inconsistent use of ICD-9-CM diagnosis codes for IBS and diarrhea as standalone conditions impede the accurate identification of patients with IBS-D in current administrative claims database analyses. Accordingly, classification of patients as potential IBS-D cases was informed by expert clinical
Economic Burden of Irritable Bowel Syndrome with Diarrhea: Retrospective Analysis of a U.S. Commercially Insured Population

Conclusions
This study demonstrated significant direct costs and greater use of medical services among patients with IBS-D compared with matched controls. The majority of incremental costs were due to increased medical costs, and IBS-D-related costs were largely attributable to a greater use of physician office visits and other outpatient services, suggesting increased health care-seeking behavior among patients with IBS-D and indicating a lack of effective therapies to treat the multiple symptoms of IBS-D.

Note: Data are shown as mean (standard deviation).

IBS-D = irritable bowel syndrome with diarrhea; USD = U.S. dollars.
IBS-D. Further research should focus on the underlying factors driving increased medical resource use among patients with IBS-D and how effective treatments can potentially alleviate the excess medical costs associated with this condition.

REFERENCES


ACKNOWLEDGMENTS

The authors thank Steven J. Shiff, MD, and Paul S. Covington, MD, for providing clinical consultation on patient identification criteria and disease comorbidities, and Helen Woodroof, PhD, of Complete HealthVizion, for editorial assistance in the writing and revision of the draft manuscript on the basis of detailed discussion and feedback from all the authors, this assistance was funded by Allergan.

DISCLOSURES

This study was funded by Allergan. The authors received no compensation related to the development of the manuscript. Buono and Andrae are employees of Allergan. Mathur is an employee of Axtria. Averitt was an employee of Axtria at the time this study was conducted.

Data from this manuscript have previously been presented in poster format by Buono at the American College of Gastroenterology Annual Scientific Meeting, Honolulu, Hawaii, October 16-21, 2015.

Mathur and Averitt were involved in conducting the study analyses. All authors were involved in the study design, interpretation of the data, and preparation of the manuscript. The authors take full responsibility for the scope, direction, and content of the manuscript and have approved the submitted manuscript.

AUTHOR CORRESPONDENCE: Jessica L. Buono, MPH, 185 Hudson St., Jersey City, NJ 07393. Tel.: 201.427.8292; E-mail: Jessica.Abel@allergan.com.

Authors

JESSICA L. BUONO, MPH, and DAVID A. ANDRAE, PhD, Allergan, Jersey City, New Jersey. KUSH MATHUR, MS, and AMELIA J. AVERITT, MPH, Axtria, Berkeley Heights, New Jersey.